



The Richard A. Henson Honors Program
University of Maryland Eastern Shore
ENTREPRENEURS' & SCHOLARS' DAY
Friday, September 16, 2016 @ 9:00am, Richard A. Henson Center

Program

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| 08:15am-08:55am | Breakfast |
| 08:55am-09:05am | Opening Remarks Dr. Michael Lane |
| 09:05am-09:40am | Session #1: Police Legitimacy Dr. Lorenzo M. Boyd |
| 09:40am-10:30am | Session #2: Professional Dress Ms. Denise Marcía |
| 10:30am-11:20am | Session #3: The Power of Social Media #igothepower Mr. Samuel S. Henry |
| 11:30am-01:30pm | Session #4: Business Dining (Lunch will be served during session) Ms. Denise Marcía |
| 01:30pm-03:30pm | Session #5: Skilled Interviewing Dr. Darlene Jackson-Bowen |
| 03:30pm-04:30pm | Panel: Life After Undergrad-Q & A with UMES Alumni |



Denise Marcía

"Ninety percent of corporations will not hire, promote or keep individuals who do not project a professional image." USA Today

Denise Marcía is a business etiquette coach, and has lived in New York, Connecticut, Washington, D.C., California, and London, England. She is certified as an etiquette consultant and has more than 25-years' experience within the entertainment, hospitality, and corporate industries. Denise is the founder of *essentials! the professional development company*.

Ms. Marcía, who now resides in Nashville, TN, has spent the last 15-plus years teaching students and executives the immeasurable impact soft skills have on professional credibility and career enhancement. She tours colleges and universities and works with businesses, corporations, and professional organizations revealing these virtually untapped keys to vocational success.

As a former professional actress, Ms. Marcía's sessions are entertaining and fast-paced. She shares etiquette protocol and includes real-world tips about vital yet unwritten rules for professional advancement such as public image and branding, professional attire and body language, interviewing, networking, business dining, telephone skills and corporate culture.

essentials! also influences business, and social organizations. A few of the staff Ms. Marcía has been invited to work with include: *Waller Law Firm, Avenue Bank, the Tennessee Department of Revenue, Caterpillar Financial, Alpha Kappa Alpha Sorority, the NAACP, NASP organization, and IAAP conference.*

Ms. Marcía is a frequent speaker at several universities, most notably: *Tennessee State University, Fisk University, Hampton University, Virginia State University, Virginia Tech, Middle Tennessee State University, South Carolina A&T and The University of Arkansas*, as well as the regional and national *Honors Conferences*. In the last sixteen years, she has been an integral part of *Emerging Leaders Workshop* in Roanoke, Virginia, and for the past fifteen years has spoken at the annual *Leadership for Queens and Kings' Konnection* conference in Memphis, TN and New Orleans, LA.

Denise Marcía has written several etiquette columns for an online business website and currently submits weekly online etiquette lessons for a private company's in-house newsletter. She has also authored a small yet impactful book for students, *Handle Your Business! etiquette quick notes for the young executive* which offers young professionals important last-minute tips and encouragement before any business encounter.

Contact: www.etiquette-essentials.com or 615.305.9706



Dr. Lorenzo M. Boyd

Dr. Lorenzo M. Boyd earned a PhD in Sociology from Northeastern University, specializing in urban policing. His master's degree is from the University of Massachusetts Boston where his research explored the effectiveness of community corrections programs. His BA is from the University of Massachusetts in Sociology & Political Science. He spent over a decade as a Deputy Sheriff in Suffolk County (Boston), MA, and currently serves as a police consultant and has worked with over a dozen police agencies. Dr. Boyd also served as a Senior Researcher at the North Carolina Juvenile Justice Institute (NCCU) where he conducted program evaluations on local community-based juvenile justice intervention programs.

Over the last several years, Dr. Boyd has built and directed several graduate programs and professional graduate certificates. He developed academic curricula for criminal justice graduate and undergraduate degrees, both online and on-campus. He also developed several 40-hour police training modules and promotional assessments.

Dr. Boyd is currently the President of the Academy of Criminal Justice Science (ACJS) which is the largest professional criminal justice organization in the country. ACJS is an international association established to foster professional and scholarly activities in the field of criminal justice. ACJS promotes criminal justice education, research, and policy analysis within the discipline of criminal justice for both educators and practitioners.

Dr. Boyd's research and teaching interests include urban policing, race and crime, criminal justice systems, diversity issues in criminal justice, and criminological theory. He is also interested in exploring the effects of method of delivery and type of assessment on student learning outcomes. Dr. Boyd is also a proud and active member of Phi Beta Sigma Fraternity, Incorporated.

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Samuel S. Henry

Samuel S. Henry, III is an experienced educator in K-Post Secondary education and began his career as a graduate from Virginia Polytechnic Institute and State University with Bachelors of Science Degree in Technology Education. His goal was to give back to his community in which he was raised and the best way to do this was to teach in Worcester County Public Schools for 6 years while completing his Master's degree at Wilmington University in the area of School Leadership and Instruction. He was approached by a leading holding company to become a Director of Education and subsequently promoted twice to rise to the level of Chief Operation Officer (COO) for the holding firm.

In 2007, Mr. Henry became an instructor and later the Director of Academics for Cambridge College based out of Boston, Massachusetts where he worked in the Arlington, Virginia site. In 2009, Samuel became an instructor and staff member for Sojourner-Douglass College and then promoted to campus Dean of one of the satellite sites. As Campus Dean, he created programs to run on the campus to encourage and promote employment through several medical and technical training courses.

Samuel served as the Educator Resource Center Coordinator for Wallops Flight Facility with the goal of providing Educator Professional Development for local school educators. The main goal of these professional development workshops is to develop the knowledge of educator that are implementing STEM into the classroom and to connect some- if not all - of their lessons to STEM and Mission developed at NASA. Presently he works with the Office of Communication in promoting and telling about the great mission work that Wallops does for this world.

Samuel resides with his wife and son (Lavern and Samuel C.) in Salisbury, Maryland. He is an active member of his church, First Baptist Church of Salisbury, Md; Charter Founder of Omicron Xi Sigma Graduate Chapter of Phi Beta Sigma Fraternity, Inc.; and a member of Lamech Lodge #30 Prince Hall Mason, Salisbury, MD. "Aspiring to deliver education to all that seek" is a motto that dwells within Samuel S. Henry, III.

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Dr. Darlene Jackson-Bowen

Dr. Jackson-Bowen has over 26 years of professional experience as a both a leader and consultant with state and federal agencies, the private sector, universities, and the health care industry. As the Expert Consultant/Sr. Program Manager for Organizational Development and Leadership (ODL) for Federal

Occupational Health (FOH), U.S. Department of Health & Human Services (HHS), she leads national human capital programs and manages a non-appropriated government business shared services start-up, focusing on executive leadership and career coaching and organizational development services including team building, conflict resolution/mediation, change management, process improvements, quality assurance, organizational assessments and program evaluations to support the effectiveness of federal employees. At FOH, she also served as an Occupational Medicine Consultant in Medical Employability for Clinical Health Services enabling agencies to find cost-effective ways of retaining employees and reducing attrition, while meeting regulatory standards.

Darlene is also a Physician Assistant (PA) with extensive patient care experience in multiple medical subspecialties and a healthcare administrator. Moreover, she is an educator at heart who has enjoyed roles in the academy as a Department Chairperson, Program Director and Assistant Professor in the School of Pharmacy & Health Professions, School of Graduate Studies and School of Arts & Professions at the University of Maryland Eastern Shore (UMES). For more than ten years she was accountable for the academic and fiduciary administration, advising, teaching, research, curriculum and faculty development, accreditation, marketing, service outreach and procurement operations of the Physician Assistant Department, UMES. This included direction and supervision for 25 core and adjunct faculty members, 4 staff and over 200 professional students. She established the first Master of Medical Science PA program at a minority serving institution, historic feat. Served as the Principal Investigator on grants/endowments from Peninsula Regional Medical Center, Blades Foundation, Maryland Higher Education Commission, and U.S. Department of Education-Title III Training for HBCU's 2002-2012 totaling over four million dollars. She also served as President-Elect of UMES' charter of Phi Kappa Phi National Honor Society. Dr. Jackson-Bowen has conducted research in areas of Cultural Competency, Leadership Behaviors, Leader Member Interactions, Self-Efficacy, Employee Engagement, Job Satisfaction, Adapting Interpersonal Psychotherapy, Adolescent Obesity and Health Disparities. Additionally, she has participated in the development of health professions programs on the National Society of Allied Health's Executive Board.

Dr. Jackson-Bowens' credentials include a Ph.D. in Organizational Leadership and Development, University of Maryland Eastern Shore, Princess Anne, MD; Master of Physician Assistant Studies-Family Medicine, from the Medical Center, College of Medicine, University of Nebraska, Omaha, Nebraska; and a B.S. in Physician Assistantship, Howard University, Washington, D.C. Also, she was one of the first PAs to be a Senior Commissioned Officer Student Training Extern (Sr-COSTEP); moreover, served as a Lieutenant in the Public Health Service, National Health Service Corp, U.S. Department of Health and Human Services. She currently holds a Special Graduate Faculty status with the University of Maryland Eastern Shore in the Department of Social Science, Organizational Leadership and Development Program. She completed Advanced Personal & Executive Coaching, College of Executive Coaching Program and has Associate Coach Certification through the International Coach Federation (ICF) pending. In addition, she completed certificate programs at National Center for Organizational Development-Veterans Health Administration's *Civility, Respect and Engagement in the Workplace* (CREW) Training model Facilitator and Miller Heiman Sales Training. She holds Myers-Briggs Type Indicator (MBTI), FIRO, Strong Interest Inventory, CPI 260, and Multi-rater 360 assessment certifications.

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The Richard A. Henson Honors Program would like to extend our gratitude to the following:

~The Richard A. Henson Foundation

~Dr. Ray J. Davis, Dean of the School of Education, Social Sciences and the Arts (SESA)

~Dr. Lorenzo M. Boyd, Chair of the Department of Criminal Justice

~ Dr. Tiara Turner, Assistant Professor in the Department of Mathematics and Computer Science

~Dr. Darlene Jackson-Bowen

~Mr. Samuel S. Henry

~Ms. Denise Marcía

~Amanda Walton and Thompson Hospitality

~Kimberly Mills and Henson Center Staff

~Ms. Chenita Reddick

