

University of Maryland Eastern Shore
Princess Anne, MD 21853

Richard A. Henson Honors Program

Entrepreneurs' and Scholars' Day

September 13, 2014

Student Services Center Ballroom



• PROGRAM •

www.umes.edu/honors

Dr. Brenda Wade, Presiding
Title III Honors Program Consultant

• PROGRAM •

10:00 a.m. – 10:25 a.m.

Ballroom Section A: Registration and Coffee

10:30 a.m. – 10:40 a.m.

Ballroom Section B: Welcome

Dr. Michael Lane

Associate Professor, English and Modern Languages

Director, Richard A. Henson Honors Program

10:45 a.m. – 11:25 a.m.

Ballroom Section B: Introduction of Speaker

Ms. Kadijah Felder-Patterson

Vanguard Student Volunteer

Richard A. Henson Honors Program

Keynote Speaker

Dr. Thaddeus McEwen

Professor and Coordinator, Entrepreneurship Program

Department of Management, School of Business and Economics

North Carolina A&T State University

Greensboro, NC

11:30 a.m. – 11:45 a.m.

Ballroom Section A: Networking Break

11:50 a.m. – 12:50 p.m.

Ballroom Section C: Panel Discussion: *The Entrepreneurial Path*

Dr. Kate Brown – Moderator, Chair and Associate Professor

Department of Business, Management and Accounting, UMES

Mr. Vicente Hernandez

Entrepreneur and Current UMES Student

Mr. Michael H. Proctor, Jr.

College Bound Entertainment Founder and CEO

Mr. Donnie Waters, Business Consulting Coordinator

Maryland Capital Enterprises, Inc., Salisbury, MD

12:55 – 2:00 p.m.

Lunch: SSC Multi-purpose Room

2:05 p.m. – 2:45 p.m.

Ballroom Section D

Interactive Case Analysis: *Your Ethics – Checked and Examined*

Dr. Karl V. Binns, CHE - Moderator

Assistant Professor and Director, Hospitality Entrepreneurial Institute

Department of Hospitality & Tourism Management, UMES

2:50 p.m. – 3:05 p.m.

Ballroom Section A: Networking Break

3:10 p.m. – 3:40 p.m.

Ballroom Section C:

Workshop: *Feeding Your Entrepreneurial Student Fire – From Ideas to Reality*

Dr. Karl V. Binns, CHE - Moderator

Mr. Rudy Carter, General Contractor

Salisbury, MD

Ms. Bae Gould, President/Owner

Manokin Specialty Cookie Company, LLC; Princess Anne, MD

Mr. Gabe Purnell, President

Purnell Enterprises, LLC; Berlin, MD

Ms. Sylvia Quinton, Esquire and Class of 1983 UMES – UMAB Honors Program

President, Strategic Community Services, Inc.; Mardela Springs, MD

3:45 p.m. – 4:00 p.m.

Ballroom Section A: Awards Ceremony and Closing Remarks

Dr. Michael Lane and

Mrs. Aundra' Roberts, Assistant Director

Richard A. Henson Honors Program