For more information about this conference contact:

Mr. Berran Rogers, Small Farm
Program Coordinator
(410) 651-6693/6206 or blrogers@umes.edu

DIRECTIONS TO UMES CAMPUS

From Virginia Beach and points South
Travel north across the Chesapeake Bay Bridge and Tunnel. Follow Hwy Rt. 13 North to Maryland. Pass through Pocomoke City, Maryland to Princess Anne, Maryland and follow signs to Maryland Route 822, UMES Boulevard.

From Baltimore, Washington DC, and Alexandria, Virginia
Take Rt. 50 to Chesapeake Bay Bridge (Eastern Shore of Maryland). Travel Rt. 50 East to Salisbury, Maryland. Take Rt. 13 South to Princess Anne, Maryland and follow signs to Maryland Route 822, UMES Boulevard.

Utilizing UMES Boulevard
UMES Boulevard is Maryland Route 822. Coming from the North, you will make a left onto 822, traveling approximately 3/4 mile to campus. Once on campus, make a right at the stop sign (College Backbone Road). Drive past the Student Service Center, then make a left into the first parking lot on your left. Make an immediate right and drive down into the second parking lot, the Richard A. Henson Center will be directly ahead of you.

AREA HOTEL INFORMATION

Richard A Henson Center (On Campus)
(410) 651-8100

Econo Lodge, Princess Anne, MD (5 min from campus)
(410) 651-9400

Hampton Inn, Fruitland, MD (10 min from campus)
(410) 548-1282

University of Maryland Extension programs are open to all citizens without regard to race, color, gender, disability, religion, age, sexual orientation, marital or parental status, or national origin.

LESSON, Inc. -- building a safe, just, sustainable food system for Delmarva. Find us at Shorefood.org
**Small Farm Conference**

*University of Maryland Extension*

***November 5 & 6, 2010***

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**What this conference is about….**

The purpose of this two-day educational conference is to provide a venue for farmers, landowners and supporters of agriculture to come together to network and learn about new opportunities and strategies that promote farm profitability and sustainability.

There will be several educational tracks to explore during the conference sessions. Participants can expect to see topics that touch on alternative crops, the business and marketing side of your farm operation, food safety, upcoming agriculture regulations, and other topics related to small-scale agriculture.

**Special and new to this year!**

**YOUTH CONFERENCE** — Sessions will be held for age groups 5-7, 8-10, 11-13, and 14-18 from 9:00 am to 4:30 p.m. on Saturday, November 6. The classes will be fun, hands-on, and engaging! All will include special programming in leadership, environmental sciences, entrepreneurship, animal sciences, and health lifestyles. If you have any questions please contact Dr. Lisa Dennis at 410-651-8330 or e-mail ldennis@umd.edu.

**FREE BUSINESS CONSULTATION!** — On Saturday, trained entrepreneur coaches will be on-hand to provide one-on-one consulting to anyone who has a business idea or problem and is looking for resources to start a business venture. Pre-registration required.

**NRCS MOBILE ASSISTANCE CENTER** — The U.S. Department of Agriculture, Maryland Natural Resources Conservation Service (NRCS) will offer free on-site technical assistance and consultations to farmers and producers during the conference. This includes, but is not limited to, aerial photos, soil surveys and information regarding voluntary NRCS programs and services available. Pre-registration required.

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**KEYNOTE SPEAKER**

Our keynote speaker for Saturday’s program is Joan Norman, owner of One Straw Farm which is the largest certified organic vegetable farm in Maryland. One Straw Farm supplies families, restaurants and wholesalers with the finest certified-organic produce. Joan also runs a very successful Community Support Agriculture (CSA) program with approximately 2,000 members.

**REGISTRATION**

Registration fee is **ADULTS**: $25 per person or $40 per couple. **YOUTH**: Registration is free with registered parents. For youth who will not be accompanying a registered parent, registration is $10.00 per child.

All registrations should be received no later than October 29, 2010. We recommend that you register early. For more information contact us at (410) 651-6206/6893 or via email nces@umes.edu.

Anyone in need of special services or accommodations to participate should call at least 2 weeks in advance to make arrangements.

Limited scholarships are available to waive or reduce registration fees and/or hotel costs. If you are interested, please contact us for more details.

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**FRIDAY - NOVEMBER 5, 2010**

1:00 pm - 2:00 pm  Pre-Conference Registration Open

2:00 pm - 5:00 pm  Pre-Conference Sessions
  - Entrepreneurship Training
  - UMES Research Farm Tour

4:00 pm - 6:00 pm  Exhibitors Set-Up/Open

6:00 pm  Greetings and Overview of Conference Program

6:00 pm - 8:00 pm  Reception and Networking Social

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**SATURDAY - NOVEMBER 6, 2010**

8:30 am  Registration and Continental Breakfast

9:15 am  Welcome and Opening Remarks

9:30 am  Keynote Speaker - Opening Session

10:30 am - 11:45 am  Breakout Session 1
  - Farming In Small Spaces
  - Income Opportunities with Pastured Poultry
  - Government Farm Programs...What You Don't Know Can Cost You

12noon - 1:30 pm  Luncheon

1:30 pm - 2:45 pm  Breakout Session 2
  - Generating Profits from Alternative Fruits
  - Growing/Marketing Herbs and Specialty ‘Niche’ Crops
  - Common Sense Approaches to Good Agricultural Practices (GAP) Certification P1

2:45 pm - 3:00pm  Break

3:00 pm - 4:15 pm  Breakout Session 3
  - Generating Profits from Alternative Fruits
  - Growing/Marketing Herbs and Specialty ‘Niche’ Crops
  - Common Sense Approaches to Good Agricultural Practices (GAP) Certification P2

Have a safe trip home.

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**CONFEREE REGISTRATION FORM**

**NAME:**

**ADDRESS:**

**CITY:**

**STATE:**

**ZIP:**

**PHONE**

**FAX**

**E-MAIL**

**Primary activity:**  ☐ Farmer  ☐ Landowner  ☐ Prof.  ☐ Other

**NRCS MOBILE ASSISTANCE CENTER**

Please check if you would like to schedule an appointment to obtain information/assistance on-site.

☐ Yes

When is the best time of the day to contact you?

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**Exhibitor Fee** - **$100.00** — Includes (2) paid registrations, 1 exhibit space with table, name recognition in conference program. (Spaces limited)

**Registration Fee** - **$25.00 (Individual) or $40.00 (couple)**

**Youth Registration** - Free (with registered parent)

**Note:** For each child attending without accompanying parent, registration fee is $10. Registration includes: continental breakfast, conference materials, lunch, and refreshments.

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**Payment Options:** (check which applies)

☐ Check — (make payable to: University of Maryland Eastern Shore)

☐ Credit Card  ☐ Visa  ☐ MasterCard  ☐ Discover

Expiration Date (Month/Year)___________  *Security Code __________ (on back of card)*

Cardholder Billing Address:

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Registration Deadline is **October 29, 2010**